

# Yearbook Studies in China

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## On Frame Innovation of Local Comprehensive Yearbook in Institutional Reform

..... *Chen Hongyi*(3)

Central and local institutional reform has been completed in July 2019. It not only provides new contents for local comprehensive yearbook, but also challenges the yearbook's design framework. How to design the yearbook framework according to the institutional reform and its function adjustment has become a pressing problem. By studying framework adjustment made by *Guangxi Yearbook*, *Guangzhou Yearbook* and *Nanning Yearbook* in 2008 and 2013 reform of institutions, and comparing the subjective and objective conditions of framework adjustment of 35 yearbooks published in 2018, this article puts forward viewpoints on total framework innovation of local comprehensive yearbooks.

## On Function Refinement of Provincial Comprehensive Yearbooks

——Functional analysis on 28 provincial yearbooks

..... *Lei Weiqun, Chen Xiaojing*(16)

During the past several decades, yearbook compilers held different opinions on yearbook function. By reviewing the introductory remark or general notes of 28 provincial yearbooks, we can categorize the yearbook functions as preserving materials, serving decision making, serving economic and social development, providing materials for researchers, accumulating materials for local chronicles, showcasing local characteristics, being the gift book, serving national unity and education. Due to differences in regions, compilers and economic and social development, each local yearbook has its own function position. To clarify the functions of yearbook will benefit the compilation and innovation of yearbook.

## Study on Interaction Between Yearbook and Government Information Protection, Development and Utilization

——The Case of “Jiangsu Natural Resources Yearbook” ..... *Huang Heqing*(25)

With the development of technology, it is difficult for government to protect, develop and utilize information resources. However, considering the value and function of yearbook, compiling professional yearbooks is still going on in many sectors, and some government departments also started to compile their paper yearbooks. Seemingly contrary to the trend of information technology, compilation of paper yearbooks actually plays an important role in protecting and utilizing government information resources and showing cultural soft power and management performance. In practice, the

yearbook has huge social, economic and management value with small cost. It is innovative in industry of natural resources to discuss the principle and mechanism of compilation of natural resources yearbooks and protection, development and utilization of government information resources and to search an effect way to improve compilation and publication of yearbooks.

**Review on Characteristics of Foreign Yearbooks ..... Wang Renjie(32)**

Foreign especially western yearbooks have long history with various types and great numbers. In inheriting the initial attributes of almanacs and adapting to the development of market, foreign yearbooks show many remarkable characteristics in compilation and operation, such as, in content, selecting and processing items and articles flexibly, of refinement and in broad range of region and time, being subjective but practical, containing negative information; in organization and management, with a professional and diversified mature mechanism; in network construction, developing various websites and new mobile applications, and in book binding design, keeping less size and weight easy for use. By comparison, Chinese yearbooks are historical or lexical books. Facing the long-term and current problems, it is a initial, reflective and innovative solution to take the mindset, mechanism and technology of foreign yearbooks compilation as a reference.

**On the Function Evolution of Academic Yearbook in Terms of the Academic Community ..... Jiang Aping(43)**

As important records of the academic development, achievements and data, the academic yearbook coexists with the academic community. From the foreign experiences, on the basis of being historical records of progress of the academic community, the function of academic yearbooks has been extended to be the reference for the academic research, the medium for publishing academic achievements and connect academic networks. In China, there are problems such as underdevelopment of academic communities, lack of attention from government, imperfect mechanism of academic evaluation and encouragement, which result in low correlation and dependency between the academic community and academic yearbooks, insufficient supply of academic yearbooks with the simple function. Government and academic communities need to pay more attention to these problems and remove hurdles of mechanism, jointly promote the innovation of academic yearbooks and strengthen the supporting role of academic yearbooks in academic research.

**A Study on Intelligent Yearbook ..... Chen Qian(51)**

Local comprehensive yearbooks generally face difficulties and problems in data management, storage, collection, organization, secondary or tertiary development and utilization. The intelligent yearbook is a resolution, a major means to meet internal and external requirements and also an innovation of yearbook. The intelligent yearbook focuses on new cultural requirements, services, development and innovation in the new era, aims at promoting the information ization driven by data resources; setting up the new management system in innovative development of city yearbooks;

building a yearbook network system connected national, provincial, municipal, county level yearbooks with district, county and village yearbooks; forming a new top-level framework of intelligent yearbooks with joint contribution and shared benefits; constructing an integrated platform of national digital yearbooks with a unified standard of entering, shared data, public participation, AI assistance and cooperation; creating an efficient yearbook database with easy access serving for regional culture, “digital government” and “smart city”, to apply the economic and social value of yearbooks.

**A Comparative Study of University Yearbooks in Guangdong, Hong Kong and Macao** ..... *He Xin* (60)

As a major national development strategy in new era, the development of Guangdong-Hong Kong-Macao Greater Bay Area has an important place. The study of university yearbooks in Guangdong, Hong Kong and Macao will benefit multi-level and comprehensive cooperation in higher education between the mainland and the two regions. Text analysis demonstrates that university yearbooks in Guangdong-Hong Kong-Macao Greater Bay Area have different emphasis and characteristics in the framework, content design and formats. The university yearbooks in Guangdong, Hong Kong and Macao should strengthen coordination and interaction; improve the quality of yearbooks and theoretical research, create the school-based characteristics of yearbooks, ascertain functional position of the university yearbooks. To strengthen the informationization construction of university yearbooks in mainland will promote development of university yearbooks of Hong Kong and Macao, and further benefit the development of Guangdong-Hong Kong-Macao Greater Bay Area.

**A Study on Compilation and Publication of “Railway Yearbook” of the 1930s** ..... *Li Ziming* (68)

As a national comprehensive yearbook of the railway industry, “Railway Yearbook” was compiled and published by the Ministry of Railways in 1930s in China. The yearbook provides important materials for studying the history of railway and transportation in the early 20<sup>th</sup> century. The compilation and contents of “Railway Yearbook” demonstrates the characteristic of the times of yearbook and the unique railway element. Due to the continuous development of railway industry, continuous improvement of railway management system and communication facilitation in railway industry at that time, the compilation of “Railway Yearbook” formed a system of official organizing and industry wide contribution. The breadth and depth of the contents of “Railway Yearbook” reaches a high level, so its totality and authority could be ensured. In compilation of “Railway Yearbook”, although there are traces of old annals in style and structure and insufficient efforts in processing and sorting out the original documents, the compilers’ pursuit of the characteristics of yearbook, such as timeliness, service and instrumentality are through the whole compilation process. It shows the exploration and efforts made by the early yearbook workers.