

Yearbook Studies in China

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On the Integration Mechanism of Yearbooks and Local Chronicles in the third Round of Compilation *Pan Jiejun*(3)

According to Regulations On the Work of Local Chronicles issued by the State Council, every 20 – years will be as a round of compilation of yearbooks and local chronicles. The work of local chronicles throughout the country will launch a third round compilation of yearbooks and local chronicles. From the essentials of integration of yearbooks and local chronicles and the set-up of the third rounds compilation of yearbooks and chronicles, there are some objective favorable conditions in the development of integration mechanism of yearbooks and local chronicles, such as working experience of the integration mechanism, coupled with modern means changing rapidly. There are both connections and differences between local chronicles and yearbooks. The key to integration mechanism working out is to clarify the relationship between the two by analyzing the similarities and differences. Only on the basis of analyzing the differences and promoting the advantages combination between the two, we can conduct the yearbooks and local chronicles to integrate organically and lastingly. From the nature orientation of yearbook in the administrative regulations specified by the State Council, and the compilation achievements accumulated in the first two rounds, in particular, from the development tendency of compilation of the local chronicles throughout the country, the integration mechanism of yearbooks and local chronicles is driven by the development tendency of transformation and upgrading. Local chronicles departments at all levels should pay close attention to the integration mechanism and promote it by taking effective measures.

Reflection on Problems and Solutions in the Theoretical Research of Yearbook *Yan Xiaozhong*(13)

At present, the theoretical research of Chinese yearbook still can not keep up with the rapid pace of yearbook compilation. It results from three problems. The first is that confusion and isolation in using concepts results in ideological confusion and then impairs the compilation of yearbook. The second is that it is deficient in systematic and comprehensive theoretical research of the discipline system and branches of Chinese yearbook from the perspective of disciplines, and mature discipline system of Chinese yearbook is not established. The third is that the regular working mechanism of yearbook research is still not perfect although the research on the construction of yearbook theory and discipline is included in the top-level planning of the development of local chronicles. The solutions to these problems are put forward in this paper. The first is that we should clarify the concept, form a consensus and build an independent concept system of yearbook. The second is that we should carry out the research of yearbook discipline on all aspects, and construct a systematic and scientific subject system of yearbook discipline. The third is that we should uphold the planning guidance, build a stable academic platform and a perfect regular working mechanism for the theoretical research of yearbook.

Analysis of Picture Collecting and Editing in Compilation of Local Yearbook

——A case of ChengHua Yearbook *Yang Zongxue*(22)

As necessary materials of the yearbook, pictures can enrich information, embellish the layout and enhance the readability of the yearbook, and also has the function of preserving history. More and more pictures are used in compilation of yearbook, especially in the local comprehensive yearbook, which is regarded as a city card by local government for promotion. The use of pictures is improved in quality and quantity, and the picture editing became the important content of compilation and publication of yearbook. First of all, picture editors of yearbook should pay efforts to expand the channel of picture collection to enhance picture solicit contributions. In order to make the picture album of the first volume to be the “picture book” of the yearbook, the theme column of picture album should be set up with emphasis on reflecting the annual and local characteristic, the selection of picture album should be careful according to the material value and aesthetic value and with proper caption. Text-dependent pictures, which are inseparably interconnected with the articles, reflect the historical process intuitively and vividly, become popular among more and more editors and readers.

On the Application and Innovation of Photos in Professional Yearbooks

——Take the railway yearbook as an example *Ye Qing*(28)

With the development of information technology and the arrival of the era of reading pictures, image or visual culture has increasingly become the focus of today’s era. Therefore, how to highlight the role of photos in publications, the extent of their application and the quantity and quality of photos have increasingly become important indicators to measure the quality of publications. Yearbooks that record annual information have more prominent requirements for photos. As a publication that records information closely related to public life, the selection and use of railway yearbook photos should be more extensive, rich and unique. At present, there are a series of problems in the selection and use of photos in this kind of yearbook, such as poor quality, insufficient variety, unbalanced content distribution and so on. In order to improve this situation and innovate in the use of photos, we must do something in format, content and arrangement, and further explore the connotation and resonance points of photos. Only in this way can we keep pace with the times, improve the grade and depth of yearbook photos, and thus play a positive role in promoting the overall quality of yearbook.

Discussion on Entry Compilation of Military Yearbook *Zhang Bo*(35)

As the main content of the military yearbook, the entries record and preserve important military information with particular scope and specific theme. In compiling military yearbook entries, we should have a clear understanding of the meaning, grasp the key points, seek the secret of success, and strictly meet the requirements of “being within the limit of year”, follow the principle of “writing according to facts”, adhere to the writing style of “concise and comprehensive”, abide by the narrative method of “proper details and summaries”, embody expression of “outstanding characteristic”, improve the quality of military yearbooks compilation effectively, make military yearbook can better provide reference for military decision-making and military command, and serve for promoting the practice of strengthening the army in the new era.

Study on Compilation of University Yearbook From Perspective of Archives Users *Feng Yuyuan*(41)

The University Yearbook is a kind of compilation and research achievement which can be directly used by users through the compilation program. With the further strengthening of its specialization, the University yearbook plays an increasingly important role in promoting the construction of archives work and the development of school education. As the users of archives, they can easily get useful information to meet their needs by selecting university yearbooks. In order to further optimize the relationship between the two and achieve the purpose of compiling for using, from the perspective of archives users, this paper inquires the relevant data of CNKI China Yearbook online publishing database, and makes statistics on the demand of archives users for University yearbooks. Taking the *Yearbook of Henan University of Economics and Law* as an example, this paper analyzes the features of University Yearbook in meeting the needs of archives users, and combines with the practice of the compilation of University yearbooks to make suggestions on how to better meet the needs of archives users.

Discussion on Common Purpose of Compilation and Utility of Yearbook

——Investigation and thinking of use of yearbook *Gao Shuming*(49)

After the Yearbook entered China, its function was gradually recognized. With two upsurge of the yearbook compilation, the yearbook also won its readership. The yearbook made some achievements in its developing and using at present. However, most of compilers understand the problems only from the perspective of the yearbook, such as its instrumentality and communicability, and whether the reader or reading and using behavior in reality tally with the object and value described in the compilation goal, there is no exploration and verification. Taking Ningbo Yearbook as an example, through the investigation and analysis of readers and usage, it is found that the use of yearbook actually exceeds the original setting and with more users, more using channels and more influence. Therefore, we can see that compiling yearbook should closely follow the “using yearbook”, and the use of experience will in turn put forward reasonable suggestions for the compilation, and the two are constantly integrated and promoted each other. With the work of yearbook entering new era, it is urgent to plan the compilation and usage together, implement the “compilation” and “usage” simultaneously from idea and action.

Study on Exploitation of Yearbook in Fragmented Reading Era *He Kun*(57)

With the application of information network technology, the way of reading and picking up information changed greatly, and fragmented reading became the normal way in the current society. From the perspective of the media, fragmented reading is characterized by fragmentation of media, contents, time and behavior, which brings readers the pros and cons and also impacts on traditional publishing industry. According to the status of compilation and exploitation of domestic yearbook, the compiling mechanism of yearbook can not keep up with the reading pace of fragmented reading, the basic property of yearbook is somewhat consistent with the reading depth of fragmented reading, the compiling style is basically in line with the arrangement of fragmented reading. In the era of fragmented reading, we should pave the way for exploitation of yearbook by strengthening the de-massed communication and basic compilation of yearbook and raising the level of the layout design of yearbook.

Experience, Problems and Countermeasures about China Construction Industry Yearbook in the Past 36 years Li Guoyan(63)

As the earliest yearbook of the construction industry of China, *China Construction Industry Yearbook* continuously records the process of the industry for 36 years and plays an indispensable role. The key to the success of the establishment of the yearbook is that it was completely dominated by the industry authorities in the early stage. The Ministry of Urban and Rural Construction and Environmental Protection issued the document, ordered that local industry authorities should appoint staff to form editorial board, set up a team of special contributors, provide content information under rigorously review. So the yearbook could set up its modern editorial thoughts, build a authoritative team included editors and contributors, establish an efficient mechanism for soliciting, reviewing, editing and distributing manuscripts, and lay the foundation for the steady growth of *China Construction Industry Yearbook* for more than 30 years. However, with the reform of government institutions and the transformation of government functions, the industry authorities seem to be less interested in the industry yearbook, and the compilation of industry yearbooks is faced with problems such as the unstable team of contributors, the obstructed channel of soliciting, the slow improvement of content quality, and the serious decline of distribution, which need to be studied for solutions.

Research on the Framework of American Almanac

——Taking *The World Almanac and Book of Facts* (2016) and *The Old Farmer's Almanac* (2016) as Examples *Qiao Fangyue*(70)

Almanac has a long history in Western society. From the initial recording of astronomical calendars to the production of statistical yearbooks in the early 19th century, it eventually became an informative reference book during the period. This paper selects *The World Almanac and Book of Facts* (2016) and *The Old Farmer's Almanac* (2016) as the representatives of the American almanacs, analyzes the different ways of publishing and targeted features, explores the framework structure, and makes the effort to summarize the framework's characteristics of almanacs. The two selected yearbooks have their own characteristics in the framework structure. *The World Almanac and Book of Facts* (2016) not only has a clear hierarchy, but also has a perfect retrieval system. The concise catalog and index system form an effective complement. *The Old Farmer's Almanac* (2016) focus on core content in the sort order. It is based on calendar and weather forecast in content, and close to the daily life of residents. Both of the two yearbooks are quite innovative with long time span in content archiving, includes the contents of the past year, as well as retrospective and predictive contents. Both of them are various, flexible and diversified in forms, record information from different angles, and often use pictures, statistics and tables.