

Yearbook Studies in China

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Analysis on the Accounts of Yearbook from Three Aspects *Fu Li*(4)

It has been pointed out by the Report of the 20th National Congress of the Communist Party of China that high-quality development is the top priority. We should accurately grasp Xi Jinping's thoughts on Socialism with Chinese Characteristics for a New Era and the essentials of the people-centered approach to development, broaden and deepen yearbook accounts, and write with emotions, and give in-depth interpretation of the development of a region, only then can yearbook maintain consistency with the development of the times and gives full play to its functions. The paper analyzes three aspects of yearbook accounts: expand in writing theory, framework design and material content; focus on the standard of compilation, highlighting features and studying local situations; contents taking people as the center to improve readability. This paper described the qualities that a fine yearbook should have in terms of the quantity and quality of information recorded. Meanwhile, it analyzed the problems and improvement measures in the production of yearbook, which provided practical point of reference for creating high-quality yearbook.

Essentials for the Compilation of Chronicle of Events in Local Comprehensive Yearbook *Lin Zhiru*(13)

Chronicle of events is an indispensable element of a local comprehensive yearbook, which play an important part in knowing about the overview of the development of a region, grasping the essential core of the yearbook and enriching the forms of the contents. By analyzing the Chronicle of events in six Chinese fine yearbooks, this paper believes that events of big, fresh, precise, accurate, and complete should be selected. In addition, the relationship between Chronicle of events and other materials need to be handled properly, and adhere strictly to the four steps of compilation: extensive collection, deep exploration, highly processed, and review.

Compilation of Local Comprehensive Yearbooks from the Information Dissemination Perspective: Taking Four Chinese Fine Yearbooks as Examples *Jia Dongyu*(22)

Local comprehensive yearbook, as a kind of special medium, could communicate information in the process of compiling and publishing, which is necessary for telling China's stories, conveying China's voice, and displaying China's image. By analyzing four Chinese Fine Yearbooks, e. g. *Lianyungang Yearbook* (2019), we found that they had new ways and means of information spreading in the five aspects of selection of information, expansion of information, information features, choice of information, and indexing of information. For the purpose of optimizing the effect of information spreading of yearbook, we should focus on uniqueness and differential dissemination of information and enhance the influence of yearbook with the help of interdisciplinary thinking and innovations in information spreading. Compilers could analyze and consider the yearbook compilation from the scope of information dissemination, achieving good thinking and innovation by insisting on mutual learning, and upholding systemic thinking, thus to improve the innovative thinking and quality enhancement of yearbook compilation.

How to Highlight Regional Characteristics in the Production of Local Comprehensive Yearbooks: Taking Four Chinese Fine Yearbooks and the Dongfang Yearbook as Examples Yang Fan(30)

In order to develop independent and readable yearbooks, it is important to take regional characteristics into consideration, which is key to improve the yearbook quality. The four Chinese fine yearbooks, e. g. *Lianyun gang Yearbook* (2019), has fully grasped regional disparities and specificities. Its framework design, thematic grouping, narrative content, and cover design was integrated with natural and human factors, which exhibits local features, enriches narrative contents, and enhances readability. Their experiences are worthy to be studied and referred in the yearbook production.

Discussion on the Content Characteristics and the Methods for the Production of Fine Yearbooks: Take Four Chinese Fine Yearbooks and Hongkou Yearbook for Example Jin Yichao(36)

Yearbooks are information documents with dual natures, which can be used as historical materials and publication. It is necessary to reflect the development content and historical details of the narrative objects. Its editing and proofreading quality, layout and binding design needs to meet requirements for publication of our country. With the accomplishment of the goal of “publicly publishing yearbook a year” for local comprehensive yearbook of nationwide, it is the requirement of the new era to improve the compilation quality of comprehensive yearbook in various places in a balanced way. By analyzing the production of the four Chinese fine yearbooks, the paper proposed that a fine yearbook needs to be political correctness, well organized, standardized text, rich in forms of writing, and artistic quality. We should focus on strengthening institutional functions, optimizing workflow, and maintaining a stable work team. Learning from the experiences and shortcomings in the production of *Hongkou Yearbook*, this paper explores the means of improving the quality for the production of the yearbook, and thus provides reference for other yearbooks nationwide.

Analysis on the Account of Characteristic Content within a Perspective of Fine Yearbook: Take Four Chinese Fine Yearbooks for Examples Siriguleng Wu(43)

To strengthen the account of characteristic content is an effective way to enhance the compilation quality of yearbook. A quality yearbook needs to reflect the characteristics of the times and its local and annual features of the region. By analyzing four Chinese fine yearbooks, for example the *Lianyun gang Yearbook* (2019), we found that they had theme picture of the frontispieces, description of special materials and featured stories, characteristic categories, and featured entries, and suggestions are strengthening the account of featured content, do framework design, focusing on the collection of featured content materials, and improvement of competency and qualities of compilers.

The Selection of Pictures in Local Comprehensive Yearbook: Taking Four Chinese Fine Yearbooks as Examples Song Mingyue(51)

As the useful supplement to the text, picture can directly spread information, and is regarded as indispensable element in local comprehensive yearbook. By analyzing pictures from the four

Chinese fine yearbooks, *Lianyungang Yearbook* (2019), *Changsha Yearbook* (2020), *Beijing Chaoyang Yearbook* (2020), *Xiaoyi Yearbook* (2020), we found that it had many characteristics, such as photos of high qualities, photos highlight features of the region in a year, organize photos of the same nature around a theme, and publish the new and old pictures at the same time, resulting in a contrast between the present and the past. When choosing pictures for the yearbook, we should pay more attention to these problems: avoid using excessive scenery or conference pictures, increase in the number of pictures accompanying the text, and match the title to the content of the pictures. Yearbook should choose pictures of historical values and ensure truth; abide by related regulations, and fully reflect the achievements in people's livelihood, economic construction, and national development. To improve compilers' working quality, develop details in workflow, and revise the content strictly in the yearbook compilation. Good practices of newspapers and other mass media need to be drawn on to improve the quality of picture compilation.

Thinking and Practice of Optimizing the Social Category Account Scheme of Yearbook

——Take the Fifth and Sixth Batch of Chinese Fine Yearbooks for Examples

..... *Zhou Meifeng* (59)

Social category is an important part of local comprehensive yearbook. There have been consensus on whether record or not, what to record and how to record based on long-term practice. With gradual stabilization of social category settings, most yearbooks have basically the same determination of the scope of account and choice of content, which are characterized by stable category name and general framework, scientific content selection in subcategories and entries, and focusing on the collection of hot social issues. The problems included unreasonable category name, a few unscientific subcategories, and insufficient depth of the accounts of hot social issues. To address these issues, the paper made suggestions concerning setting reasonable category name, scientific planning of articles content, and improving the depth of the accounts of hot social issues and so on to provide reference for further optimizing the accounts of social category and promote the quality of local comprehensive yearbooks.

Analysis on the Framework Setting of the Service Industry Category in Local Comprehensive Yearbooks

..... *Chen Hong, Liu Bowei* (69)

Service industry is the key content of the account of local comprehensive yearbook; therefore, well compilation of this part is of importance for enhancing the quality of local comprehensive yearbooks. We need to set the framework of "Service Industry" with reference to the definition of service industry and the Industrial Classification for National Economic Activities (GB/T4754 – 2017), together with the present situation and features of local service industry development. By analyzing Service industry categories of 26 local comprehensive yearbooks, e. g. *Tianjin Yearbook* (2021) and *Nanjing Yearbook* (2021), we found that there are still problems existing in the current framework settings of service industry in local comprehensive yearbooks, such as unclear concepts, improper classification, disordered arrangement, lack of content and characteristics. In combination with the development status of the local service industry, the account of service industry in local comprehensive yearbooks should establish a scientific, accurate and reasonable framework, set up categories, subcategories and entries properly, coordinate activities at all levels, highlight new achievements, trends and concepts in the development of local service industry, thereby enhancing the documentary value of the service industry category, and providing reference for local economic and developmental decision-making.