

# Yearbook Studies in China

No. 2, 2022

## **Data Awareness of the Yearbook Entry Compilation ..... Sun Zhihong(4)**

As an annual document, the yearbook consists of primary, secondary and tertiary documents in its data compiling. The tertiary document reflected by entry is the main components of the yearbook. Entry is the main part of yearbook, it records annual facts and reflects the situation of administrative region in a comprehensive and systematic manner, and its data value concerns the value of the whole yearbook. This means that the yearbook compiler must understand the data requirements of yearbook, raise awareness about data, learn data elements of the yearbook entry and writing specifications through study and practice, give full play to the dominating role of data awareness in the compilation of the yearbook entry, and make the yearbook entry with informative value.

## **Framework Design for Social Category of the Local Comprehensive Yearbook ..... Lin Hao(14)**

Social category is an important part of the five major categories of nature, politics, economy, culture and society in the local comprehensive yearbook, which is fundamental to people's livelihood, with rich connotation and prominent position. The author looked a random sample of 17 local comprehensive yearbooks at all levels. By analyzing framework and distribution features of social category, the study found that the understandings and approaches of the accounts scope, the framework setting and the tier of administration of social category varied from place to place, and there were even big differences. Defining the accounts scope of social category, this paper analyzes the position and the logical relationship of social category in the yearbook framework. The paper points that the framework of social category and related content accounts should pay attention to the flexible application of form, the de-hierarchy of structure, give equal importance to the comprehensive entry and the single entry, so as to improve the framework of social category and the quality of yearbook compilation.

## **Three Topics of Social Category in the Local Comprehensive Yearbook ..... Zhou Hui(26)**

Income and consumption, prices, family planning have great importance for national economy, people's livelihood and the quality of a well-off society in the social category of local comprehensive yearbook. The important content has been recorded in the local comprehensive yearbook at three levels with varying degrees, but it is insufficient for amount of information and not suitable for its social status and function. The main cause is that the compilers lack research and understanding record, fail to position the content of yearbook suitable for things status and role in social life, and lack sensibility and proper handling of annual characteristics. In order to accurately record the three things, it is needed to correctly handle the relationship between doing research on local conditions and yearbook compiling, the relationship between position of things in social life and position of things recorded in the yearbook, the relationship between conventional accounts and annual

characteristics, the relationship between detailed accounts and brief accounts of valid information, the dialectical relationship between things accounts and content elements, and the relationship between literal description and table description.

**Framework Setting and Contents Description of Social Category in the Local Comprehensive Yearbooks ..... Liu Shubo, You Yuefeng(36)**

As an important part of accounts of the local comprehensive yearbook, social category is rich in contents, including civil affairs, labor and employment, social security, urban-rural development, ecological and environmental protection, education, health and social life, etc. Because the social category compilation in classification and accounts is a complex process, we should take an overall planning, make a profound study and adopt a framework of “distributed accounts”. The accounts should focus on reflecting new stage of development of building a modern socialist country in all respects, and the great achievements made by the Communist Party of China in uniting and leading the Chinese people of all ethnic groups. The account methods should add dynamic entry settings, make further efforts to use graphic, diagram, photo and analytical wording.

**On Innovation-driven Development and Value Promotion of the Professional Yearbook in the New Era**

——A case of *Yearbook of China State-owned Assets Supervision and Administration* ..... Li Xuanxuan(44)

The 18th CPC National Congress held in 2012 marks the beginning of a new era in the development of socialism with Chinese characteristics. National development and reform are facing new situations and challenges. It means that the yearbook should meet the new requirements. As an important part of yearbook in a new era, the professional yearbook must keep abreast of the times, grow even quicker, strive for innovation, and follow the trend of the times. As a large annals of history which offers a comprehensive account of the process of all walks of life, professional yearbook keeps close contact with industrial departments related to national operation and national economy and play an important role in socialist economic, political, cultural, social and ecological development. So it is necessary to promote innovation-driven development of professional yearbook in the new era. Taking *Yearbook of China State-owned Assets Supervision and Administration* as an example, this paper discusses the innovative ways of professional yearbook to promoting innovation and value, argues that the better choices are to develop market-based service with the help of adding supplements or special topics, build the models of “ yearbook + training/meeting”, set up a platform for industrial exchanges, build a professional industrial think tank, produce its own brand, explore new technologies, develop electronic and network publication of yearbook, establish yearbook database and explore multimedia integrated publishing.

**Utilization and Development of Yearbook Resources under the Background of Big Data ..... Song Mingyue, Liu Xin(50)**

It is a major step forward for the function of yearbook resources to develop and utilize yearbook for serving the public. In current era, big data has been applied to society in every sense and play an important role in people’s life. The development and utilization of yearbook are now faced with

challenges, yearbook fail to attract great attention in reading and using. Under-utilized information platform and single form of yearbook utilization are also problematic. The pressing priority for yearbook workers is to dispel a popular myth surrounding utilization of yearbook and improve utilization. This paper argues that the development and utilization of the yearbook should be broadened from four aspects. Firstly, it is necessary to broaden the function of public services of yearbook, promote the “six progress” of local comprehensive yearbook and professional yearbook. Secondly, while making use of the advantages of informatization, enriching the channels for reading and learning, and publishing paper books, it is necessary to cooperate with portal site, resource services site like CNKI and WANFANG DATA, publish e-books, link yearbook with Wechat public account, make the electric information embedded or burn disc. Thirdly, yearbook value of economy, culture and tourism should be further tapped for promoting local economic and cultural development. Fourthly, it is necessary to improve the quality of the yearbook, implement the rules and regulations for the yearbook compiling, improve the authority and accuracy of the content, accurately meet the needs of readers, keep in contact with readers, develop the yearbook abridged edition and other related products, and highlight the value of the yearbook in the information era.

### **Analysis of Yearbook Serving As an Annual Informative Document**

——A case of *Zhongguancun Yearbook* ..... *Wang Aifeng, Wang Yan*(57)

According to *Regulation of Local Chronicles*, the yearbook is authoritatively and legally defined as “an annual informative document”. This paper focus on this definition, try to expound the views on three levels as annual characteristics, fundamental function of reference and importance of information. This paper argues that the meaning of annual in yearbook includes three levels as time, degree and elevation, and the meaning of reference includes three basic functional attributes as keeping history, education and governing counsel, presents an idea of taking “annual” as the data collection standard and taking “reference” as the data compilation standard. Combined with the compilation practice of *Zhongguancun Yearbook*, the paper also summarizes the normative requirements and experience of the yearbook compilation.

### **A Study of layout of Compilation Style from the Four Comprehensive Social Yearbooks of Britain, the U. S. and Japan** ..... *Yang Yongcheng*(65)

As three countries of publishing yearbooks earlier in the world, Britain, the U. S. and Japan have a long history of yearbook publishing and have accumulated rich experience in yearbook compilation. This paper selects four well-known social comprehensive yearbooks of the three countries, and discusses the formation of their compilation style through comparison. On the basis of analyzing the scope of selected contents and accounts proportion of each yearbook, the arrangement of information, the setting of entries and annotations, and the use of statistical tables, this paper summarizes the compilation method and style setting of the four yearbooks, puts forward the principles of the fundamental compilation method and style of each yearbook, that is, the three British and the U. S. yearbooks adopt the method of dynamic information + static data accounts, Japan yearbook adopts the method of dynamic information accounts. Through the analysis and discussion of these two compilation methods, this paper points out the influence of different methods on the contents of the yearbook and the role of the yearbook in use.